

**KJJK "MLB 2K8 Video Game"
Official Contest Rules**

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED.

1. How to Enter the Contest

- a. The KJJK "MLB 2K8 Video Game" internet only contest will begin on March 17, 2008, at 12:00 AM Central Time ("CT") and end on March 21, 2008 11:59 PM CT.
- b. To participate in the contest, you may enter by going online to <http://www.jackontheweb.com> and click on the icon for "MLB 2K8 Video Game" on the freeloader page. Enter your first name and last name, complete address, city, state, zip code, home telephone number, date of birth, and a valid email address in the online entry form. Only one Internet entry per person and one Internet entry per email address is permitted. Station is not responsible for entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties or other technological glitches. Internet entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the email address by an Internet access provider, online serve provider or other organization that is responsible by assigning email address or the domain associated with the submitted email address. All entries must be received by March 21 at 11:59 PM CT. Any entry received after this time will be considered ineligible.
- c. ONE ENTRY PER PERSON, PER HOUSEHOLD, AND PER E-MAIL ADDRESS.

2. Eligibility Restrictions

- a. The contest is open to all KJJK listeners who 18 years of age or older and who legally reside in the greater Dallas / Fort Worth, Texas metropolitan area. Employees of KJJK, its licensee CBS Radio, its corporate parent, CBS Corporation, subsidiaries, and affiliates, its advertising agencies, participating sponsors/promotional partners, other radio stations in the Dallas / Fort Worth, Texas metropolitan area and the members of their immediate families and/or households are ineligible to participate or win.
- b. Listeners are eligible to win a KJJK contest only once every thirty (30) days and a prize valued at \$600 or more only once every six (6) months. Only (1) one winner per household is permitted in any contest.
- c. Contestants are required to provide truthful information and KJJK will reject and delete any entry that it discovers to be false or fraudulent. KJJK will disqualify any entry from individuals who do not meet the eligibility requirements, and KJJK will also disqualify and delete any entry received from persons under the age of 13 in compliance with the Children's Online Privacy Protection Act.

3. Internet Sweepstakes Privacy Policy

- a. By use of this website and by entering the Contest, you agree to KJKK Web Site Terms of Use Agreement and to the use of your personal information as described in the Privacy Policy located at: www.jackontheweb.com.

4. Prizes:

- a. **Grand Prize:** Five (5) Grand Prizes will be awarded (winners will receive a one copy of MLB 2K8 for one of the following game consoles, Xbox360, Nintendo Wii, or Play Station 3). Approximate Retail Value ("ARV"): \$60.00
- b. All prizes may be picked up at the office of KJKK, 7901 John Carpenter Freeway Dallas, TX. The winner will forfeit any prize not claimed prior to the Grand Prize event. In the event that a prize is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. KJKK is not responsible for the safe arrival of a prize or prize certificate.
- c. Note: There is no substitution, transfer, or cash equivalent for prizes, except that Sponsor may, at its sole discretion, substitute prizes of comparable value or cash. The prizes are expressly limited to the item(s) listed above and do not include taxes, gratuities or any other expenses. Other restrictions may apply.

5. Selection of Winners

- a. Decisions of KJKK management with respect to the contest are final.
- b. On March 21, 2008 at 11:59 PM CT at 7901 John Carpenter Freeway Dallas TX, 75247, Five Grand Prize Winners will be chosen in a random drawing from a pool of all eligible entries received.
- c. Winner need not listen or be present to win. Winner will be notified by telephone on March 21, 2008. If the winner(s) cannot be contacted within two (2) business days after the prize is awarded, an alternate winner will be selected from all remaining eligible entrants.
- d. Odds of winning depend upon the number of eligible entries received.

6. Conditions

- a. Payment of all federal, state and local taxes is solely the responsibility of the winners. Winners may be required to sign an IRS Form W-9 or the equivalent.
- b. By participating in the contest, the winner or winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this contest without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize or prize certificate, the Station in its sole discretion may require contest winners to sign a liability release, agreeing to

hold KJJK, its corporate licensee, its parent corporations, affiliated companies and the officers, shareholders, directors, employees, agents and representatives of each of them harmless against any and all claims or liability arising directly or indirectly from the prize or participation in the contest.

- d. KJJK, in its sole discretion, reserves the right to disqualify any person tampering with the entry process, the operation of the KJJK Web Site or is otherwise in violation of the rules. It further reserves the right to cancel, terminate or modify the contest if it is not capable of completion as planned, including infection by computer virus, bugs, tampering, unauthorized intervention or technical failures of any sort.
- e. KJJK reserves the right to make changes in the rules of the contest, including the substitution of a prize or equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of KJJK the prize event is delayed, rescheduled, postponed or cancelled, KJJK reserves the right, but not the obligation, to cancel or modify the contest and shall not be required to award a substitute prize.
- f. Failure to comply with the contest rules may result in a contestant's disqualification.
- g. KJJK is not responsible for typographical or other errors in the printing, the offering or the administration of the contest, or in the announcement of a prize.
- h. Copies of the written contest rules and a list of winners (when complete) are available during regular business hours at the main studio of KJJK, 7901 John Carpenter Freeway Dallas, Texas 75247.