

**REI/CBS Holiday Sweepstakes 11/20/2006 – 12/3/2006**

THE FOLLOWING SWEEPSTAKES IS INTENDED FOR VIEWING IN THE UNITED STATES ONLY AND SHALL BE CONSTRUED AND EVALUATED ACCORDING TO UNITED STATES LAW ONLY. DO NOT PROCEED IN THIS SITE IF YOU ARE NOT LOCATED IN THE UNITED STATES.

REI EXPERT GIFT PICKS SWEEPSTAKES  
OFFICIAL RULES

**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED.**

1. HOW TO ENTER

- a. The REI "Expert Gift Picks Sweepstakes" ("Sweepstakes") will begin at 12:01am CT on 11/20/2006 and end at 11:59pm CT on 12/3/2006.
- b. To enter the Sweepstakes, visit KJJK's website at [jackontheweb.com](http://jackontheweb.com) and click or select the Sweepstakes banner or link to open the REI Expert Gift Pick micro site which includes an online entry form. Simply enter your first name and last name, complete address, city, state, zip code, home telephone number, date of birth, and a valid email address in the online entry form, and, following the online instructions, submit your entry during the Entry Period.
- c. This Sweepstakes is one of 19 similar REI promotions being conducted by CBS Radio stations throughout the United States in multiple radio markets (each of these sweepstakes shall be referred to as a "REI Promotion"). ENTRANTS IN THIS SWEEPSTAKES MAY NOT WIN ANY PRIZE IN ANY REI PROMOTION MORE THAN ONCE.
- d. Only one (1) internet entry per person and one (1) internet entry per email address is permitted. Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that entrant's plays/entries and that entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. Internet entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the email address by an internet access provider, online service provider or other organization that is responsible by assigning email address or the domain associated with the submitted email address. The Station's computer is the official time keeping device for this Sweepstakes.

**REI/CBS Holiday Sweepstakes 11/20/2006 – 12/3/2006**

- e. The Station is not responsible for entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties or other technological glitches.

**2. ELIGIBILITY RESTRICTIONS**

- a. The Sweepstakes is open to all persons who are 18 years of age or older and who reside in the greater Dallas / Fort Worth, Texas metropolitan area. Employees of REI (the "Sponsor"), CBS Radio Inc., KJJK (the "Station"), its licensee, their corporate parents, subsidiaries, and affiliates, their advertising agencies, participating sponsors/promotional partners, other radio stations in the greater Dallas / Fort Worth, Texas metropolitan area and the members of their immediate families or households are ineligible to participate or win.
- b. Listeners are eligible to win a KJJK contest only once every thirty (30) days and a prize valued at \$600 or more only once every six (6) months. Only (1) one winner per household is permitted in any Station Sweepstakes.
- c. Contestants are required to provide truthful information and the Station will reject and delete any entry that it discovers to be false or fraudulent. The Station will disqualify any entry from individuals who do not meet the eligibility requirements, and the Station will also delete any entry received from persons under the age of 13 in compliance with the Children's Online Privacy Protection Act.

**3. PRIZES**

- a. Two (2) Grand Prizes: \$500 REI Gift Cards. Gift cards shall be subject to any terms and conditions of the issuer. (Approximate Retail Value: \$500 each.)
- b. All prizes or prize certificates may be picked up at the office of the Station at the address below. The winner will forfeit any prize or prize certificate not claimed within thirty (30) days of winning. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. The Station is not responsible for the safe arrival of a prize or prize certificate.
- c. There is no substitution, transfer, or cash equivalent for prizes, except that Sponsor may, at its sole discretion, substitute prizes of comparable value or cash. The prizes are expressly limited to the item(s) listed above and do not include taxes, gratuities or any other expenses. Other restrictions may apply.

**4. WINNER SELECTION AND NOTIFICATION**

- a. Decisions of Station management with respect to the Sweepstakes are final.

**REI/CBS Holiday Sweepstakes 11/20/2006 – 12/3/2006**

- b. On December 3, 2006 at 11:59 PM CT at 7901 John Carpenter Freeway Dallas TX, 75247, Two Grand Prize Winners will be chosen in a random drawing from a pool of all eligible entries received.
- c. Potential winner must continue to comply with all terms and conditions of these Official Rules, and winning is contingent upon fulfilling all requirements. The potential Sweepstakes Prize winner will be notified by email, telephone, or mail after the date of random drawing. Winner need not listen or be present to win.
- d. Prizes will only be awarded upon verification of eligibility. Winners must execute and return any required Affidavit of Eligibility and/or Release of Liability Prize Acceptance Form within ten (10) days of notification attempt or prize will be forfeited and an alternate winner may be chosen in a random drawing of the remaining valid entries.

5. **CONDITIONS**

- a. Payments of all federal, state and local taxes are solely the responsibility of the winners. Winners may be required to sign an IRS Form W-9 or the equivalent.
- b. By participating in the Sweepstakes, the winner or winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this Sweepstakes without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize or prize certificate, the Station in its sole discretion may require Sweepstakes winners (and their travel companions, if any) to sign a liability release, agreeing to hold the Station, its corporate licensee, its parent, subsidiary and affiliated corporations, and the officers, shareholders, directors, employees, agents and representatives of each of them harmless against any and all claims or liability arising directly or indirectly from the prize or participation in the Sweepstakes.
- d. The Station, in its sole discretion, reserves the right to disqualify any person tampering with the entry process, the operation of the Station's Web Site or is otherwise in violation of the rules. It further reserves the right to cancel, terminate or modify the Sweepstakes if it is not capable of completion as planned, including infection by computer virus, bugs, tampering, unauthorized intervention or technical failures of any sort.
- e. The Station reserves the right to make changes in the rules of the Sweepstakes, including the substitution of a prize of equivalent value, which will become effective upon announcement.

**REI/CBS Holiday Sweepstakes 11/20/2006 – 12/3/2006**

- f. Failure to comply with the Sweepstakes rules may result in a contestant's disqualification solely at the discretion of the Station.
- g. The Station is not responsible for typographical or other errors in the printing, the offering or the administration of the Sweepstakes, or in the announcement of a prize.
- h. Copies of the written contest rules and a list of winners (when complete) are available during regular business hours at the main studio of KJJK, 7901 John Carpenter Freeway Dallas, Texas 75247.

**6. INTERNET SWEEPSTAKES PRIVACY POLICY**

- a. By use of this website and by entering the Sweepstakes, you agree to the Station's Web Site Terms of Use Agreement and to the use of your personal information as described in the Privacy Policy located at: "jackontheweb.com".

SPONSORS: KJJK, 7901 John Carpenter Freeway Dallas, Texas 75247.

ADMINISTRATOR: The Altitude Group c/o CBS Radio Inc., 1515 Broadway, 46<sup>th</sup> Floor, New York, NY 10036.

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